

## FACT SHEET

**Company Overview:** Founded in Houston, TX by Stephen LeBlanc in 1980, LeBlanc Studios is a leading creative studio in Sarasota, Fla. offering professional portraiture, commercial photography and marketing services.

### **Services:**

**Commercial Photography:** LeBlanc Studios was founded on and continues to specialize in commercial photography. LeBlanc garnered national exposure early in his career for his commercial photographic work with such well-known companies as American Airlines, Arthur Andersen, Burger King, Tropicana and Humana. Today, using a combination of practical experience and a keen eye, the Studios' team of commercial photographers continues to create images in a wide range of areas, including product, event and architectural photography, as well as high-end executive portraits. In-house photo manipulation and/or enhancements can then be utilized to create a final product that can be used for marketing efforts.

**Professional Portraiture:** LeBlanc Studios also offers professional portraiture services, including beach portraits, family portraits, wedding photography and high school senior photography. Portraits can be taken in the studio or at a wide variety of locations, including the ideal settings of Siesta Key, Lido Key or Longboat Key, Ringling Museum and private homes.

**Marketing:** As a natural progression to its commercial photography services, LeBlanc Studios began offering advertising agency services in 1987. Emphasizing brand building, the Studios' full-service commercial marketing team offers traditional agency services including branding, campaign development, graphic design, web design, public relations, account management, print coordination, event planning, media buying and video production, as well as in-demand Internet specialties such as search engine optimization and search engine marketing.

**Philosophy:** Led by LeBlanc, the professionals at LeBlanc Studios strive to build long-term client partnerships by exceeding expectations. Clients can expect notable value from the crucial combination of price, quality and speed.

**The Studio:** Located on Fruitville Road, the distinct LeBlanc Studios creative center was built to custom specifications in 2003. The in-house photography space features a seamless background, high-key and low-key backdrops and state-of-the-art lighting control. It is also expansive enough to accommodate large photographic subjects including vehicles and boats. In addition, a permanent catwalk is in place for photographing from above.

The design suite is located upstairs and houses LeBlanc Studios' graphic design, web design and photo enhancement professionals.

### **Other Notable Facts:**

- For maximum control, convenience, efficiency and quality, most design and photography services are performed in-house, including photographic printing and framing.
- LeBlanc Studios houses a dedicated viewing gallery, which features an 8-foot screen to display both vertical and horizontal images and an automated lighting system.
- LeBlanc Studios has been a member of the Sarasota Chamber of Commerce since 1997.

**Address:** 3103 Fruitville Road; Sarasota, Fla. 34327

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